

**“PERFORMAX PLUS” Hybrid Simmental Bulls
sired by R PLUS McSTEAMY**

**NEW
THIS YEAR!**

Introducing our first group of **PERFORMAX PLUS** Hybrid Simmental Bulls. We thought about

this project long and hard for many years and decided if we were going to do it we would do some research and base these cattle on proven genetics that will work in the native short grass prairie of Southern Alberta right along side of our Angus Purebreds. They would have to deliver both **PERFORM**ance and **MAX**imum Maternal Power **PLUS** High Quality and Consistency.

These Hybrids are unique in that all are registered and are the progeny of registered proven Angus cows (according to the Canadian Simmental Association, we are the first to register Hybrids using an Angus Dam and a Simmental sire).

These cows were selected as a representation of our Angus herd for their tremendous maternal strength and sound functional attributes.

These Bulls give our customers who wish to crossbreed a consistent and reliable alternative.



K 26 JANUARY 2008
PUREBRED MALE

R PLUS MCSTEAMY 8028U

BPG700653- LRPS 8028U

LAZY S BLACK 29N
R PLUS BLACKEDGE - CA-BPG646855-
SUN STAR MISS DRIVE

LFE MR LEWIS 376J
MISS R PLUS 4126P - CA-BPG628314-
MISS R PLUS 51K

LAZY S BLACK STETSON 129L
BDV BONDIE K41
HC POWER DRIVE 88H
MISS MILE WEST 40K

MCC POWERBALL 66G
LFE BLACK LADY 174D
SSS CRAFTSMAN 004F
MCC MISS PREMINITION 67H

2011 Simm. EPD's

BW: +1.5
WW: +36
YW: +66
Milk: +8
TM: +26

Performance

BW: 90
Adj 205: 763
205 I: 99
Adj 365: 1405
365 I: 104

Lead off and \$28 000.00 high-selling Black Bull in the '09 R PLUS SIMMENTAL SALE. We chose to use McSteamy Exclusively based on the strength of his sire, dam, and the entire R-PLUS cowherd. He is extremely deep and thick with lots of straight hair. As you'll see on the following pages, his progeny, both bulls and heifers, capture all of these traits consistently. **VERY UNIQUE UNIFORMITY.**



100 26 JANUARY 2010
50% SIMM / 50% ANGUS MALE

U2 PERFORMAX PLUS 268X

BPRS739120- DUA 268X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
MISS R PLUS 4126P

DOUBLE D ROB ROY 46G
DOUBLE D BLACKBIRD 47N - CANAN1161644-
KBJ BLACKBIRD 95H

LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE MR LEWIS 376J
MISS R PLUS 51K

COLDSTREAM ROB ROY 68E
CRESCENT CREEK JESTRESS 4
PAT JET 330D
GEIS BLACKBIRD 14793

Performance

BW: 100
Adj 205: 855
Adj 365: 1378
WPDA: 3.84
ADG: 3.68

268X is a long and very well balanced McSteamy son with maternal performance built in!

Black "PERFORMAX PLUS" Hybrid Simmental Bulls sired by McSTEAMY



Lot #101

101 31 JANUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 325X
 BPRS739112- DUA 325X

A big, long, bold cow bull that is impossible to miss out in the pen. He really exhibits that extra hair by McSteamy.

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED SCHR DAKOTA CHIEF 4K
RED FLYING K LASS 169N - CANAR1167329-
 RED FLYING K SANDY 103J

PBC D0202 6M H3554
 RED RBRTS PRM LASS 5134
 RED FLYING K SANDMAN 17G
 RED FLYING K MS EPIC 40G

| Performance | |
|-----------------|------|
| BW: | 102 |
| Adj 205: | 846 |
| Adj 365: | 1314 |
| WPDA: | 3.59 |
| ADG: | 3.63 |

102 30 JANUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 307X
 BPRS739110- DUA 307X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED FLYING K DYNAMITE 62L
RED FLYING K MS. FIRE 56N - CANAR1162044-
 RED FLYING K MS ROBO 66G

RED FLYING K DYNAMO 6Y
 RED FLYING K MS DYNAMO 76
 RED TROPHY ROBOBULL 28D
 RED FLYING K MS CHIEF 45B



Lot #102

| Performance | |
|-----------------|------|
| BW: | 112 |
| Adj 205: | 875 |
| Adj 365: | 1417 |
| WPDA: | 3.95 |
| ADG: | 3.72 |

Big long bodied **HERD BULL** with great muscle shape and huge performance.

Black "PERFORMAX PLUS" Hybrid Simmental Bulls sired by McSTEAMY



Lot #103

103 06 FEBRUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 355X
 BPRS739113- DUA 355X

R PLUS BLACKEDGE
 R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED FLYING K CURRENT VALU
 RED FLYING K LASS 154P - CANAR1237185-
 RED FLYING K LEXI 26L

RED LEACHMAN CURNT VALUE
 RED K C LASS 107T
 RED TK POUNDMAKER 69Z
 RED FLYING K MISS SUIJI 6

Performance

BW: 72

Adj 205: 690

Adj 365: 1226

WPDA: 3.37

ADG: 3.01

A moderate super stout Edge grandson with an ultra low 72 lb. birthweight.



Lot #104

104 23 JANUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 233X
 BPRS739119- DUA 233X

R PLUS BLACKEDGE
 R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED FLYING K SUIJI 18M
 RED FLYING K MS SUIJI 43M - CANAR1118665-
 RED SPRING CREEK PRIDES G

RED BKT SUIJI 1513 CN
 RED FLYING K LAKINA 14F
 RED SPRING CREEK SAMS PRI
 RED SPRING CREEK SU'S GIRL

Performance

BW: 94

Adj 205: 857

Adj 365: 1413

WPDA: 3.92

ADG: 3.72

Clean made attractive bull with a big hip and top. We love the way McSteamy consistently adds length and muscle expression to all his sons.

105 31 JANUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 323X
 BPRS739111- DUA 323X

R PLUS BLACKEDGE
 R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED REVERE 1786
 RED FLYING K MANDY 104P - CANAR1212848-
 RED FLYING K MS DYNAMO 10

RED PATRIOT 629
 RED NSR PAN-AM MANDY
 RED FLYING K DYNAMO 22F
 RED FLYING K MS CHIEF 71C

Performance

BW: 111

Adj 205: 872

Adj 365: 1373

WPDA: 3.84

ADG: 3.75

Grant says since we didn't get a pic of this bull we should say a thousand words. Well, he's big, long and has the biggest, boldest hip in the bull pen.....

Red "PERFORMAX PLUS" Hybrid Simmental Bulls sired by McSTEAMY



Lot #106

106

21 JANUARY 2010

50% SIMM / 50% ANGUS MALE

Long, thick on a sturdy frame sums up this powerful McSteamy son. Alvin Winch runs a 241M son.

U2 PERFORMAX PLUS 201X

PRS739117- DUA 201X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
MISS R PLUS 4126P

LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE MR LEWIS 376J
MISS R PLUS 51K

RED U-2 WANTED: 917J
RED U-2 INATEXXI 241M - CANAR1108018-
RED U-2 INATEXXI 13F

RED TKP BODACIOUS 693
RED THAT'LL DO ANEXA 48B
RED HANDFORD TCB
RED U-2 INATEXXI 04D

| Performance | |
|-----------------|------|
| BW: | 100 |
| Adj 205: | 750 |
| Adj 365: | 1288 |
| WPDA: | 3.53 |
| ADG: | 3.17 |



Lot #107

107

22 JANUARY 2010

50% SIMM / 50% ANGUS MALE

We graded this long sided muscle bull very high and his mother even higher as she has been an "Elite" cow since '08 with an average ratio of 107 and has bulls working at Donfield Farms & Matador Pastures.

U2 PERFORMAX PLUS 207X

PRS739118- DUA 207X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
MISS R PLUS 4126P

LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE MR LEWIS 376J
MISS R PLUS 51K

RED REVERE 1786
RED FLYING K MANDY 124N - CANAR1165299-
RED FLYING K MS ELEVATION

RED PATRIOT 629
RED NSR PAN-AM MANDY
RED KEN ELEVATION 1W
RED FLYING K MISS SUIJI 5

| Performance | |
|-----------------|------|
| BW: | 101 |
| Adj 205: | 765 |
| Adj 365: | 1271 |
| WPDA: | 3.53 |
| ADG: | 3.24 |

Red "PERFORMAX PLUS" Hybrid Simmental Bulls sired by McSTEAMY



108

16 JANUARY 2010

50% SIMM / 50% ANGUS MALE

A powerful, stocky "Performax" calf with loads of body mass and muscle tone.

U2 PERFORMAX PLUS 112X

PRS739115- DUA 112X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
MISS R PLUS 4126P

LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE MR LEWIS 376J
MISS R PLUS 51K

RED PATRIOT 629
RED FLYING K BEAUTY 87N - CANAR1165267-
RED FLYING K MS ROBO 63F

RED FLYING K PAT 43C
RED BEAUTY
RED TROPHY ROBOBULL 28D
RED FLYING K MISS CHIEF 5

| Performance | |
|-----------------|------|
| BW: | 99 |
| Adj 205: | 773 |
| Adj 365: | 1314 |
| WPDA: | 3.61 |
| ADG: | 3.29 |



109

20 JANUARY 2010

50% SIMM / 50% ANGUS MALE

Dark red performance calf with extra length, muscle shape, and user friendly numbers.

U2 PERFORMAX PLUS 180X

PRS739116- DUA 180X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
MISS R PLUS 4126P

LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE MR LEWIS 376J
MISS R PLUS 51K

RED BASIN SENSATION 702E
RED FLYING K MS. SENSATIO - CANAR1054795-
RED SHELAN MISS DESIGN 29

GARDENS SENSATION 039 S1
STEVENSON ELEMRERE 538C
RED CROWFOOT CAPTAIN 461D
RED DEER RANGE COUNTESS 2

| Performance | |
|-----------------|------|
| BW: | 85 |
| Adj 205: | 851 |
| Adj 365: | 1302 |
| WPDA: | 3.67 |
| ADG: | 3.74 |

Red "PERFORMAX PLUS" Hybrid Simmental Bulls sired by McSTEAMY



Lot #110

110 26 JANUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 272X
 SRS739083- DUA 272X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED TROPHY ROBOBULL 28D
RED FLYING K MS ROBO 81J - CANAR957459-
 RED FLYING K MISS COPPER

RED LEACHMAN ROBOBULL
 RED TROPHY 15W
 RED CREEK SIDE COPPER
 RED FLYING K MISS SUIJI 3

MS Robo 81J has been an "Elite" cow since 2006 and averages a ratio of 110 on 6 calves. 272X is her most powerful work to date. He offers a great combination of tremendous thickness, amazing length and an explosive hindquarter.

| Performance | |
|-----------------|------|
| BW: | 102 |
| Adj 205: | 942 |
| Adj 365: | 1490 |
| WPDA: | 4.02 |
| ADG: | 3.85 |

Use this bull with confidence to create massive steers and super replacement heifers.
Highest Weight Per Day of Age in the entire sale!!

111 20 FEBRUARY 2010
50% SIMM / 50% ANGUS MALE
U2 PERFORMAX PLUS 430X
 PRS739114- DUA 430X

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U - CA-BPG700653-
 MISS R PLUS 4126P

LAZY S BLACK 29N
 SUN STAR MISS DRIVE
 LFE MR LEWIS 376J
 MISS R PLUS 51K

RED PATRIOT 629
RED FLYING K BEAUTY 49N - CA-PCANAR1162038-
 RED WEST POPLAR SPRUCE 10

RED FLYING K PAT 43C
 RED BEAUTY
 RED FLYING K DIVIDE 24H
 RED WEST POPLAR MISS SUIJ



Lot #111

| Performance | |
|-----------------|------|
| BW: | 81 |
| Adj 205: | 853 |
| Adj 365: | 1292 |
| WPDA: | 3.63 |
| ADG: | 3.76 |

Low birth weight bull with the same balance and style as his big brothers.

**“PERFORMAX” Hybrid
Simm X Angus Yearling Heifers
sired by McSTEAMY**

This group of “Half Blood” heifers is **sired by R PLUS MCSTEAMY** and **out of PUREBRED ANGUS COWS**. These half-sisters carry no brands and may be registered with the Simmental Association if the new owner desires. All have a tattoo and have been palpated by a veterinarian. Our herd is on the Pfizer Gold Program.

Pictured on these two pages is a random cross section of this fancy group of heifers.



R PLUS McSTEAMY - Sire of the Heifers

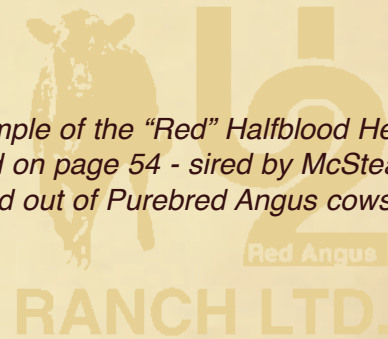


| Tattoo | NAME & DAM |
|---------------|--|
| REDS | |
| DUA 96X | U2 PERFORMAX 96X Dam: Red U2 Lassie 117L |
| DUA 119X | U2 PERFORMAX 119X Dam: Red Flying K Ms Norstar 117N |
| DUA 156X | U2 PERFORMAX 156X Dam: Red Flying K Anexa 17M |
| DUA 181X | U2 PERFORMAX 181X Dam: Red U2 Bela 1316N |
| DUA 183X | U2 PERFORMAX 183X Dam: Red Flying K Peggy 66P |
| DUA 246X | U2 PERFORMAX 246X Dam: Red Flying K Lass 153P |
| DUA 266X | U2 PERFORMAX 266X Dam: Red Flying K Sheeba 43L |
| DUA 274X | U2 PERFORMAX 274X Dam: Red Flying K Lass 119P |
| DUA 279X | U2 PERFORMAX 279X Dam: Red Flying K Lola 77L |
| DUA 285X | U2 PERFORMAX 285X Dam: Red Flying K MICC CV 79P |
| DUA 317X | U2 PERFORMAX 317X Dam: Red Flying K Ms Fire 69N |
| BLACKS | |
| DUA 75X | U2 PERFORMAX 75X Dam: Red Flying K 77P |
| DUA 142X | U2 PERFORMAX 142X Dam: Red Flying K Ms Chief 14H |
| DUA 202X | U2 PERFORMAX 202X Dam: Red U2 Irastone 595R |
| DUA 224X | U2 PERFORMAX 224X Dam: Red Flying K Ms Norstar 117N |
| DUA 232X | U2 PERFORMAX 232X Dam: Red Flying K Countess 7N |
| DUA 249X | U2 PERFORMAX 249X Dam: Red Flying K Ms Sensation 35M |
| DUA 281X | U2 PERFORMAX 281X Dam: Red Flying K Miss Dalles 1B |

“PERFORMAX” Hybrid Simm X Angus Yearling Heifers sired by McSTEAMY



A Sample of the “Red” Halfblood Heifers listed on page 54 - sired by McSteamy and out of Purebred Angus cows!!



“Cream of the Crop” Commercial Red Angus Replacement Heifers

from Majestic Ranches

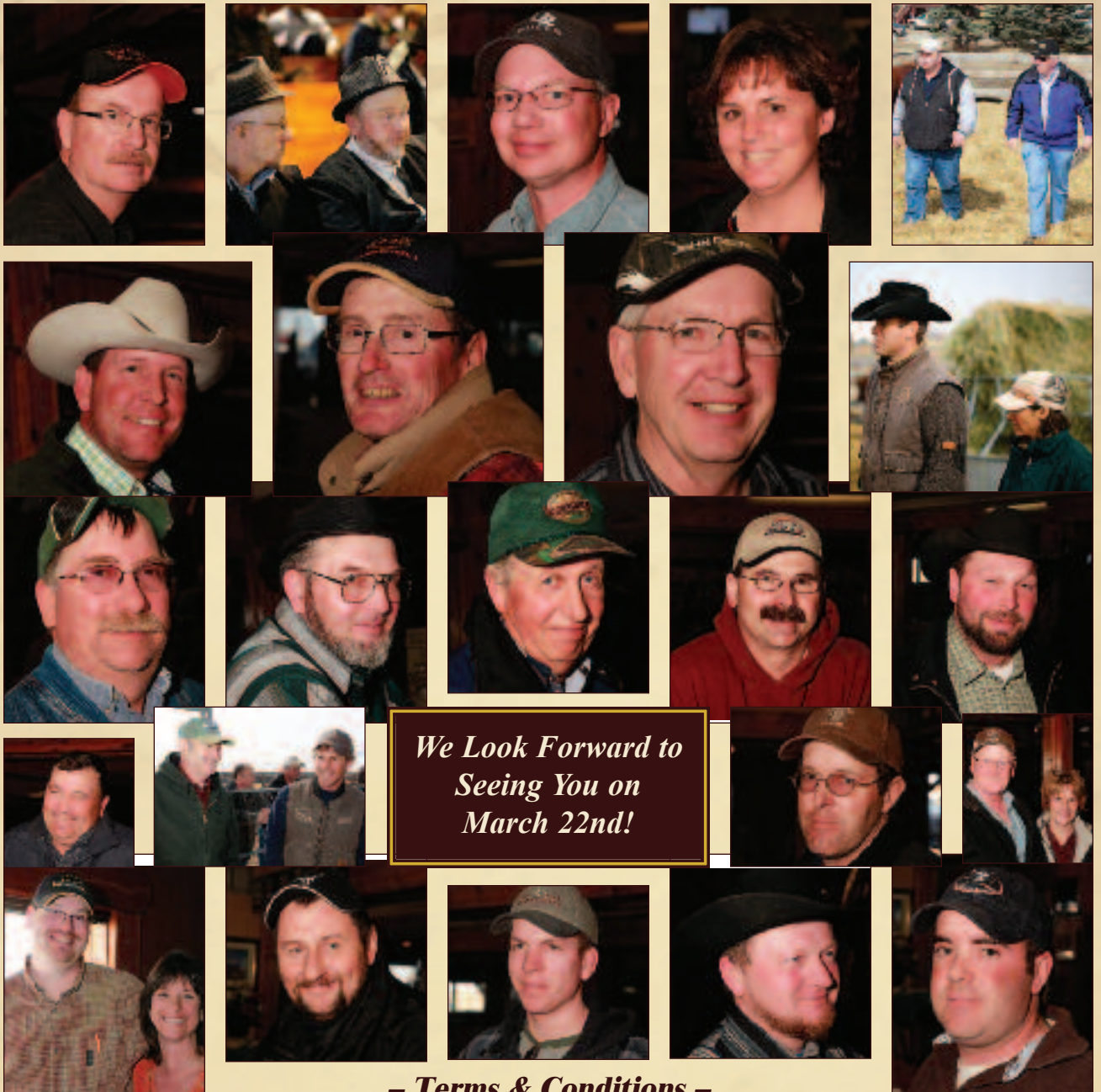


Simon & Marg Schonhofer

These heifers come from one of the pioneer Red Angus commercial herds in Canada. The Schonhofers have been using the best Red Angus genetics for over 35 years, and the Majestic Ranches name has become synonymous with a quality program backed by quality people. These age verified heifers carry **no brands** and herd health is second to none. The herd is on the Pfizer Gold Program and not one of these heifers has seen antibiotics or implants. They will all be palpated by a veterinarian prior to selling. Simon and Marg have been huge supporters of our program over the years and we are proud and honored to have them on board as part of this sale.

For more onfo call Simon or Marg Schonhofer at 403-379-2272



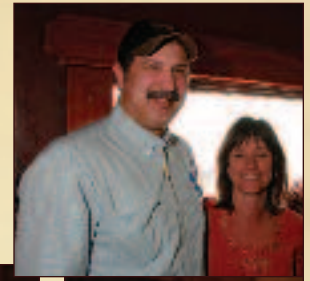


- Terms & Conditions -

1. **TERMS:** Unless previously arranged with an individual con-signor, terms of this sale are cash or cheque, payable in Canadian funds.
2. As soon as the animal is sold it becomes the responsibility of the purchaser.
3. **CERTIFICATE OF REGISTRY:** A certificate of registry duly transferred to the buyer will be furnished for each registered animal after settlement is made.
4. **BREEDERS GUARANTEE:** We agree to sell you a bull that is sound and capable of passing a semen test, done by a licensed vet, within 14 months of age. Should any U2 Ranch bull fail to be a satisfactory breeder, he will be replaced with a bull of equal value or a credit given toward the purchase of another U2 bull. This guarantee does not apply to mistreatment, mismanagement or injury. With this in mind, we stress the importance of insurance or our "U2 Bull Warranty Program".
5. All bulls offered will have passed a semen evaluation conducted in March.
6. All complaints must be reported in writing by the buyer to the seller within 6 months and any animal returned must be free of disease and in good health.

7. **ACCIDENTS:** Although every precaution will be taken to protect the safety of the buyer, neither the sale management, nor any owner assumes responsibility in this matter and disclaims any liability, legal or otherwise in the event of accident or loss of property.
8. **LIABILITY:** Purchaser must look to the seller for fulfillment of all guarantees made hereunder.
9. **DISPUTES:** In case of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision will be final in such matters.
10. **ANNOUNCEMENTS:** Errors discovered in the catalogue will be corrected by announcement from the auction stand at sale time and such corrections will take precedence over the printed matter in the catalogue.
11. All bulls will be exportable.

U2 Ranch Ltd. reserves the right to collect "Owner's Use" semen off any bull in this sale at U2's expense and the buyer's convenience.



*Thank You for
your dedication to
our program!*

